

Indiana Office of Tourism Development One North Capitol, Suite 600 Indianapolis, IN 46204

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2010 Indiana Tourism Summit Thursday, September 16

The Indiana Office of Tourism Development (IOTD) is hosting the Indiana Tourism Summit in conjunction with the Indiana Tourism Council on Thursday, September 16 at the Renaissance Indianapolis North Hotel (Carmel). The Indiana Tourism Council meeting and Indiana Tourism Summit will be followed by a tour of the Palladium by the Hamilton County Convention and Visitors Bureau.

Topics for the Summit will center on leading product development and reaching consumers in a post-recession economy. Speakers will include Bill Geist (in person) and Rebecca Ryan (via webcast).

The fee for the Summit is \$69 per person. This price includes breakfast and lunch. <u>Click here</u> for a registration form. **The deadline to register is Thursday, September 9.**

A hotel block has been reserved at the Renaissance Indianapolis North Hotel (Carmel) for \$129 per night for the evening of Wednesday, September 15. Please call 866-905-9619 for reservations in the Indiana Tourism Summit room block. The deadline to reserve rooms is August 25.

Schedule:

9:00 am: Continental breakfast served outside the Carmel III meeting room 9:30 am to 11:00 am: Indiana Tourism Council meeting in the Carmel III meeting room

All industry partners attending the Indiana Tourism Summit are welcome guests to the

September Indiana Tourism Council meeting.

11:00 am to 11:10 am: Break 11:10 am to 11:15 am: Welcome 11:15 am to 12:15 pm: Bill Geist

The Indiana Tourism Summit also will take place in the Carmel III meeting room.

12:15 pm to 12:45 pm: Lunch

12:45 pm to 1:45 pm: Rebecca Ryan

1:45 pm to 2:00 pm: Break 2:00 pm to 3:30 pm: Tour

The tour will end back at the Renaissance Inn Carmel.

Questions about the Tourism Summit can be directed to <u>Emiley Matherly</u>. Questions about the Tourism Council meeting can be directed to <u>Jan Bledsoe</u>.

IMPORTANT DATES:

August 25: Deadline to reserve rooms at the Renaissance Indianapolis North Hotel

September 9: Deadline to register for the Indiana Tourism Summit

September 16: Indiana Tourism Summit at the Renaissance Indianapolis North Hotel